

How to Make Goal:

- Appoint a HOPE Appeal Parish Representative and Committee
- Use Pulpit and Bulletin Announcements
- Pastor should speak briefly each weekend about the Parish Campaign (See: Talking Points).
- Publicize the HOPE Appeal
- Invite those helped through HOPE Appeal funding to speak at Masses.
- Show the HOPE Appeal video during Mass: Most parishes showing the video meet or exceed their goal
- Write to all parishioners asking for a pledge.
- Involve your YOUTH to participate in the HOPE Appeal. They are the future of the Church.
- Pastor follows up with Parishioners: Call and Send Letter (see example).
- Parish Representatives, HOPE Appeal Committee make Follow Up calls.
- Tell parishioners the IMPACT (See: TIPS for pastors/parish reps.)
- THANK EVERYONE!



DON'T

- Don't apologize for the Annual HOPE Appeal
- Don't portray the HOPE Appeal as a chore or just another arduous task – this is an opportunity for the faith community of the Diocese of Syracuse to come together.
- Don't assume someone cannot give a gift. *No gift is too small.*
- Don't try to justify the Annual HOPE Appeal purely in terms of “what's in it for us?” Instead focus on your parishioners' willingness to give as Jesus did, without expecting something in return.

Your parishioners may make a pledge or secure online gift at www.syrdio.org. The gift will be credited to your parish.